



**BLOOMINGTON NORMAL COUGARS FOOTBALL**

PO Box 713

NORMAL, IL 61761



**Dear Prospective Sponsor,**

In the Bloomington-Normal Community, there is nothing more important than fostering our local sports teams and leagues.

Bloomington-Normal Cougars Football League provides students between the ages of 5 and 14 a **safe** place to get physically active and make connections with their peers. Other than competing and learning skills, we are also teaching our youth the importance of community, honesty, and integrity. Our mission is to increase the number of young people actively playing junior football and participating in cheerleading. However, we would not be able to keep serving our community without important partners like you.

**Sponsorships and donations help us budget for many expenses throughout the year, including:**

- Purchasing equipment and uniforms for our Tackle, Flag and Cheer programs
- Field and facility maintenance
- Helping to keep sports affordable for families and providing opportunities to low-income families
- Cheerleading uniforms and accessories

**There are a few major benefits of purchasing a sponsorship or donating to our organization:**

- Field signage opportunities at Northpointe Elementary football fields
- Recognition during home games announcements
- Recognition on all social media platforms
- Logo and website link recognition on [www.bncougarsfootball.com](http://www.bncougarsfootball.com)
- Tax Deductions

You can visit our website [www.bncougarsfootball.com](http://www.bncougarsfootball.com) to donate or learn more about our program. We would love to hear from you! Please do not hesitate to contact me directly if you have questions or if I can ever help with anything.

We appreciate your support - GO Cougars!!!

Cougar Board Members

Bloomington Normal Cougars, Junior Football League of Central Illinois

Secretary | 715-305-4241 Kelly Friesen | [www.bncougars.com](http://www.bncougars.com)



# 2025 Sponsorship Packages

## **\$250 First Down**

- Company logo placed on team website
- Company name announced at all home games
- Company name/logo on our banner displayed at field

## **\$350 Field Goal**

- Company logo/link on team website
- Recognition posts on all social media platforms
- Company name announced at all home games
- Company name/logo on our banner displayed at field

## **\$500 Touchdown**

- Company logo/link at top of team website
  - Recognition posts on all social media platforms
  - Monthly recognition email of sponsors sent to all registered participants
  - Company name announced at all home games
  - Company banner on concession stand displayed at all home games
- \*There may be added cost if we have to print your banner\*



Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Package: \_\_\_\_\_

Donation Amount: \_\_\_\_\_

\*Please return this form to the address below. Please make checks payable to **Bloomington Normal Cougars Junior Football League** and mailed to **PO BOX 713 Normal, IL 61761**. All sponsors will receive a donation letter for tax reporting purposes based on their pledge level for the current tax year.

Please reach out to Kelly Friesen for questions:

[Bncougars2016@gmail.com](mailto:Bncougars2016@gmail.com) Attn:Secretary 715-305-4241 [www.bncougars.com](http://www.bncougars.com)